## DECLARATION OF ERIC KIERKEGAARD

I, Eric Kierkegaard, declare and state, as follows:

- 1. I am an Assistant Director of Operations at the Garden City Group, LLC ("GCG"). I submit this Declaration in support of Plaintiff's Motion for Final Approval of Class Action Certification and Settlement. The following statements are based on my personal knowledge and information provided by GCG employees working under my supervision, and if called on to do so, I could and would testify competently thereto.
- 2. On January 27, 2017, GCG received a copy of the Order Granting Preliminary Approval of Class Action Settlement, Approving Form and Manner of Notice, and Setting Date for Hearing of Final Approval of Settlement dated January 27, 2017 (the "Preliminary Approval Order") (Dkt. 676) and began immediate compliance with the directions of the Court set forth, *inter alia*, in paragraphs 12-14 and 18 of the Order, as further discussed herein.
- 3. On February 6, 2017, GCG caused long form settlement notices consistent with Exhibit C to the parties' Stipulation of Class Action Settlement dated November 13, 2016 and approved by the Order ("Long Form Notice") to be mailed to 330 potential Class Members via first-class mail, postage prepaid. A copy of the Long Form Notice, as mailed, is attached hereto as **Exhibit A**.
- 4. GCG also posted the Long Form Class Notice, the Preliminary Approval Order, the Settlement Agreement, information setting forth the exclusion and objection deadlines, and other essential documents and details concerning the settlement and opt-out requirements on the class action website established for this case, <a href="https://www.pre1972soundrecordings.com">www.pre1972soundrecordings.com</a>.
- 5. GCG caused short form settlement notices consistent with Exhibit C to the parties' Stipulation of Class Action Settlement dated November 13, 2016, and approved by the Preliminary Approval Order ("Short Form Notice"), to be published in a manner generally consistent with the previous plan approved by the DECLARATION OF ERIC KIERKEGAARD IN SUPPORT OF PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION CERTIFICATION AND SETTLEMENT

- The Tennessean (issue sale dates February 15 and 19, 2017);
- Billboard Magazine (issue sale dates February 17, 2017, and March 3, 2017, and publication dates February 25, 2017, and March 11, 2017);
- Music Connection (publication dates February 22, 2017, and March 29, 2017).

A true and correct copy of the Short Form Class Notice is attached hereto as **Exhibit B**.

- 6. Tear sheets featuring the Short Form Notices in the above publications are attached hereto as **Exhibit C**.
- 7. GCG caused a Press Release to be distributed over *PR Newswire's US1 Newsline* and *National Hispanic Newsline* announcing the Notice in English and Spanish media outlets across the country. *US1 Newsline* and *National Hispanic Newsline* are accessible to thousands of newspapers, magazines, national wire services and networks, online services, databases and websites. Copies and confirmations of the Press Release that was distributed by PR Newswire on February 13, 2017, at 9:00 AM ET in English and Spanish are collectively attached hereto as **Exhibit D**.
- 8. Pursuant to the Preliminary Approval Order, Class Members had the opportunity to request exclusion from the Class by submitting a written request for exclusion so that it was received no later than March 8, 2017. A total of one member of the Class served a request for exclusion. The single request for exclusion received from a Class Member, Gusto Records, Inc., is attached hereto as

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1	Exhibit E.
2	9. Four other purported requests for exclusion were received from non-
3	Class Members who are excluded from the class by virtue of being direct licensors
4	of Sirius XM.
5	I declare under penalty of perjury under the laws of the United States of
6	America that the foregoing is true and correct.
7	Executed this 5th day of April, 2017, at Seattle, Washington.
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9	Eric Kierkegaard
10	ERIC KIERKEG <b>A</b> ARD
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